

vermont WOMAN NEWSPAPER

*. . . is a statewide news monthly
dedicated to women's voices and perspectives*

- Formatted as a newspaper, with the content, graphics, and photography of a magazine.
- *Vermont Woman* has a circulation of 20,000, and a readership of 37,500 **statewide**.
- It is available free, on newsstands throughout the state, and by subscription to homes and businesses in Vermont and beyond.
- *Vermont Woman* features the voices of columnists and feature writers, nationally syndicated columnists Katha Pollitt and Kate Clinton, and a host of guest opinion and editorial writers.
- Our goal is to develop the voices of Vermont writers, bringing them to our readers each month as trusted friends and valued advisors.

Vermont Woman will:

- feature stories that grip readers, encourage action, and help shape the Vermont agenda.
- entertain readers with reviews, columns, photos, history, and cartoons.
- celebrate Vermont women, local communities, causes, and concerns.
- strive to appeal to women of all ages, interests, and backgrounds.
- speak with a responsible, measured voice as it enters the debates that excite our communities and impassion their residents.
- bring speakers to the region in an effort to further inform the community on issues of local, state, and global importance.

It is our greatest wish that Vermont Woman will become a trusted, dynamic, necessary voice throughout Vermont homes, businesses, schools, and agencies. Publisher Sue Gillis has created this paper to grab you with its art, photos, and captions, but retain you with the depth of its articles, insights, passion, and commitment. As a monthly, it is our hope that *Vermont Woman* will have a long life on the coffee tables, in the briefcases, and on the desks of women *and* men throughout the state.